

# 2011 Military Extravaganza

“A Salute to our Military and Their Families”



## Exhibitors Media Kit

University of Maryland  
Cole Field House  
College Park, MD

Tuesday, May 3 2011  
9:00am – 2:00pm

The Greater D.C. Largest Military Extravaganza  
“A Salute to our Military and their Families”



May 3, 2011  
9:00 a.m. to 2:00 p.m.

University of Maryland  
Cole Field House  
College Park, MD

The Greater D.C. area will play host to one of the largest Military Extravaganzas in its history. This show will salute and honor Military and their family members both young and old. Come and join military personnel, government agencies, private industry firms, financial institutions, executives, local businesses and community leaders and elected officials.

The extravaganza includes:

- Financial Options
- Housing Opportunities
- Gift Giveaways (including gift cards, merchandise & services)
- Hiring Fair (with on the spot interviews)
- Training Classes

Exhibitors - this is an incredible opportunity for you to support our Military and their family member for their service and sacrifice.

Military and Family Members - you will have the opportunity to apply for jobs and educational scholarships, obtain expert advice during seminars and workshops covering topics ranging from healthcare, home buying, personal financing and G.I. Bill.

**Cost:**

Admission      FREE  
Training        FREE  
Hiring Fair     FREE  
Exhibitors     Reference registration form below

Register Online: [www.nVideoCONFERENCES.com](http://www.nVideoCONFERENCES.com)

For more information contact nVideoCONFERENCES located at 2140 Priest Bridge Court, Suite 6 Crofton, Maryland 21114 – (410) 451-3283 office – (410) 451-3285 fax

## Corporate Backgrounder

nVideoCONFERENCES, a non-profit division of nVideoNOW, is committed to providing resource services to small enterprises, nonprofits, membership associations and municipal agencies. When the firm was established in February 2004, its purpose was to provide technical assistance and resource support services to small and emerging enterprises, including new business development, staffing support and entrepreneurship education.

The organizational structure of nVideoNOW has been dynamic and evolutionary. Over the last decade, the nVideoNOW staff has exhibited an unwavering commitment to providing business resource services, workforce development and regional sustainability- with these concepts serving as the economic very foundation of the business's success.

Beginning in 2008, we expanded the scope of nVideoNOW to include additional markets and to embrace the increasing utilization of video, electronic media and other related technologies. In this regard, nVideoNOW has become the cornerstone and the parent company for nVideoBIZ, nVideoJOBS (non-profit), nVideoTRAINING, and nVideoCONFERENCES (non-profit.)

nVideoNOW has established a solid reputation as a good corporate citizen and the firm enjoys a presence in the regions business, economic development and civic communities. In addition, Jay McElroy, President and CEO, serves on boards and task forces, and lends individual and corporate support to local educational and collegiate programs.



**Community & Military Job Fair  
Show Place Arena Upper Marlboro, MD  
Tuesday, May 25, 2010  
2,100+ Attendees**



Video Channel 9 News Now WUSA9 local news Washington, D.C. Some employers say, the former defenders of our country have an edge over other job seekers <http://www.wusa9.com/video/default.aspx?bctid=87993437001>

**2011 Veterans Extravaganza  
Show Place Arena Upper Marlboro, MD  
Wednesday, November 3, 2010  
1,800+ Attendees**





**REGISTRATION FORM**  
[www.nVideoCONFERENCES.com](http://www.nVideoCONFERENCES.com)

May 3, 2011

University of Maryland  
 Cole Field House  
 Campus Drive  
 College Park, MD 20742-5415

**REGISTRATION**

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Cell #: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

Attendees Names: \_\_\_\_\_

If hiring type of job(s) available: \_\_\_\_\_

	Description	QTY	COST	Sub-total	Total
Table (6')			\$650		
Program Ad	Full Page		\$500		
	Half Page		\$250		
	Quarter Page		\$125		
<p><b>Show Sponsors</b> - All sponsorship proceeds are paid to veterans and service members working on the extravaganza and towards the cost of bus transportation from local military facilities.</p> <p>All sponsorship packages include 6ft table and signage.</p> <p>Platinum – plus full page ad \$5,000            Gold – plus half page ad \$3,000            Silver – plus quarter page ad \$1,000</p>					
Electric	no request will be taken after 04/15/2011		\$75		
<b>TOTALS</b>					

**Fax Registration to (410) 451-3285**

 **nVideo CONFERENCES**  
**REGISTRATION FORM**  
[www.nVideoCONFERENCES.com](http://www.nVideoCONFERENCES.com)

**CONFERENCE AGREEMENT**

nVideoCONFERENCES – Military Extravaganza “A Salute to Our Military and Their Families” will be held Tuesday, May 3, 2011 from 9:00am – 2:00pm. As an exhibitor you will receive:

**Standard Booth Package Includes:**

(1) – 6’ Table with Tablecloth & Skirt, (2) Chairs Company ID Signage

Note: Only items listed above are included in your exhibitor registration fee. (Electrical services are not included in your exhibit space fee. All electrical and wireless service orders are subject to approval).

**Online Purchase:**

To make online purchase – call (410) 451-3283 ask for Jay McElroy

**Check or Money Order:**

Method of Payment: Include registration form and agreement with payment Check or Money Order

Make Check or Money Order Payable to: nVideoNOW  
2140 Priest Bridge Court, Suite 6  
Crofton, Maryland 21114

Check amount:

Credit Card Information:  Visa  MasterCard  Amex

Acct. #: \_\_\_\_\_ Security Code: \_\_\_\_\_

Exp. \_\_\_\_\_ Amount to be charged on credit card:\* \_\_\_\_\_

Date:

Billing Name \_\_\_\_\_

Billing

Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_\_

Zip: \_\_\_\_\_

By signing this agreement, I agree to the following – not to sell, sample or display lewd or explicit material. If the product or service being exhibited on/or before the event does not appear to be in line with the vision of nVideoCONFERENCES, which is to promote a business merchandise or service in a professional manner, we reserve the right to have you removed from the premises, and your registration fee is/and will be non-refundable.

\_\_\_\_\_  
Exhibitor's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Please Print Name

**CANCELLATION POLICY: Due to limited spaces available – we are unable to offer any refunds.**

**Fax Registration to (410) 451-3285**



## Ad Space

### Contact Information:

Organization Name \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

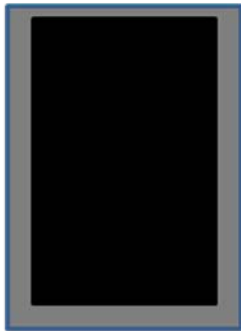
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

### Ad Specifications

Page Size	Width x Height	Price
Full Page	7-1/2" X 10"      Bleed: 8-5/8" X 11-1/4"	\$500
1/2 Page Vertical	4 6/8"w x 10 3/8"h      Bleed: 4-1/8" X 11-1/4"	\$250
1/2 page Horizontal	7-1/2" X 4-7/8"      Bleed: 8-5/8" X 5-1/2"	\$250
1/4 Page Vertical	3-5/8" X 4-7/8"      Bleed: 4-1/8" X 5-1/2"	\$125

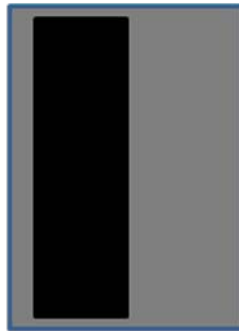
NOTE: Artwork MUST BE submitted in PDF file format by COB April 22, 2011 (no exceptions) to [Artwork@nVideoCONFERENCES.com](mailto:Artwork@nVideoCONFERENCES.com)



**FULL PAGE AD**  
7-1/2" X 10"  
(45 picas X 60 picas)  
Bleed: 8-5/8" X 11-1/4"



**1/2 PAGE AD**  
7-1/2" X 4-7/8"  
(45 picas X 29 picas)  
Bleed: 8-5/8" X 5-1/2"



**1/2 PAGE AD**  
3-5/8" X 10"  
(21-1/2 picas X 60 picas)  
Bleed: 4-1/8" X 11-1/4"



**1/4 PAGE AD**  
3-5/8" X 4-7/8"  
(21-1/2 picas X 29 picas)  
Bleed: 4-1/8" X 5-1/2"